

2010 CANADIAN POKER EXPO

INSPIRE • EDUCATE • CONNECT

Exhibitor Space Application Form

Please complete the entire application and forward with the required payment to secure booth space requested. The Canadian Poker Expo will return a copy of the contract, along with the confirmed booth space assignment to you.

CPE Show Sales Representative Name: _____
 Company Name: _____
 Contact Name: _____ Title: _____
 Address: _____ City: _____
 Prov/State: _____ Postal Code: _____ Telephone: (_____) _____ Fax: (_____) _____
 E-Mail Address: _____ Web Address: _____
 Description of company product/service: _____

Please select preferred exhibit package below:

	Rates	Total
<input type="checkbox"/> 10x10 booth	\$1,195	
<input type="checkbox"/> 10x20 booth	\$2,200	
<input type="checkbox"/> 20x20 booth (400sq ft)	\$4,500	
<input type="checkbox"/> Registered Charity Package 10' X 10' booth (100 sq ft) Bulk space over 400sq ft \$10.95 sq ft	\$800	
Upgrades:		
<input type="checkbox"/> Corner premium	\$100	
<input type="checkbox"/> Banner Ad on www.canadianpokeexpo.com - 3 month minimum placement	\$300/month	
<input type="checkbox"/> Give-away bag sampling (2500 pieces)	\$750	
<input type="checkbox"/> Video Wall presentation (60 second MPEG or 10 still images) #of days	\$1500/day	
<input type="checkbox"/> Expo Guide inclusion: <input type="checkbox"/> Full page \$1,650 <input type="checkbox"/> 1/2 page \$ 1,250 <input type="checkbox"/> 1/4 page \$850 <input type="checkbox"/> 1/8 page \$400		

Floor Number of 10' X 10' booth(s) requested:

1. _____ 2. _____ 3. _____ 4. _____

Booth details to follow. Booth cost does not include hydro or furnishings.

One company per booth.

60% non-refundable deposit required with application

40% balance due September 1st, 2010. All payments are non-refundable.

Subtotal: _____

GST (5%): _____

Deposit: _____

Balance Owing: _____

Paid by: Co. Cheque Certified Cheque Money Order Credit Card (Visa / MasterCard)

Company Name: _____ Cheque: _____ (Make cheques payable to Canadian Poker Expo)

Credit Card Information: Amount \$ _____ Credit Card# _____

Expiry Date: _____ / _____ Card Holder Name : _____ Signature: _____

Initial here for us to put the balance owing on this credit card September 1st, 2010 _____

I _____ have read and understand the terms and conditions;

Signature: _____ Date: _____

OFFICE USE ONLY: Confirmed Booth Number: 1. _____ 2. _____ 3. _____ 4. _____

Paid (1) _____ Method: _____ (2) _____ Method: _____

Auth. Rep name: _____ Auth. Rep. Signature: _____

Return to: Canadian Poker Expo, 861 William Street, Suite #2, London, ON N5Y 2S2 Fax 519.913.1763

Email: info@canadianpokerexpo.com

CONDITIONS OF CONTRACT

1. The Exhibitor agrees to abide by all rules and regulations adopted by Canadian Poker Expo Inc. and that Canadian Poker Expo Inc. will have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
2. The exhibitor agrees to use the space(s) provided only for the display of the products or services specified in this agreement and agrees not to sublet the space(s) unless written authorization is provided by Canadian Poker Expo Inc.
3. All electrical service will be supplied by the electrical company chosen by Canadian Poker Expo Inc. and will be at the Exhibitor's expense. All electrical equipment or apparatus used must be approved by the appropriate Hydro authorities prior to the Show unless such equipment or apparatus has been given C.S.A. certification. The exhibitor agrees to abide by any decision made by the Hydro authority in the event of any dispute. Equipment not approved may be required to be removed from the Show.
4. The Exhibitor will hold Canadian Poker Expo Inc. and the owners of the buildings and grounds harmless from any damage or liability arising from any injury or damage to said Exhibitor, his agents, servants or employees, or to the property of the said Exhibitor occurring in the buildings or grounds or the approaches and entrances thereto, except by negligence of Canadian Poker Expo Inc.
5. The Exhibitor will have the right to cancel his reservation for space up to 60 days before the opening of the show in which case he will forfeit the deposit payment. Should the Exhibitor cancel his reservation for space within 60 days of the Show, he will be liable for the total amount of the payment. All cancellations must be confirmed to Canadian Poker Expo Inc. in writing, and the effective date will be the date the notification is received. On notification of cancellation, Canadian Poker Expo Inc. will be free to re-let the space(s).
6. In the event the exhibitor fails to remit the outstanding balance due to Canadian Poker Expo Inc. for receipt 60 days prior to the opening of the Show, he will forfeit the deposit payment and Canadian Poker Expo Inc. will be free to re-let the space(s).
7. In the event the Exhibitor fails to register by the deadline established for the Show without prior written authorization, Canadian Poker Expo Inc. reserves the right to re-let such space(s) and any payments received will be deemed as liquidated damages and retained.
8. In the event the Exhibitor fails to comply in any respect with the terms of this agreement, all rights of the Exhibitor hereunder will cease and terminate. Any payment made by the Exhibitor on account hereof will be retained by Canadian Poker Expo Inc. as liquidated damages for breach of this contract and Canadian Poker Expo Inc. may thereupon re-let the space.
9. Canadian Poker Expo Inc. reserves the right to reject or prohibit exhibits or Exhibitors or to relocate exhibits or Exhibitors when in Canadian Poker Expo Management's opinion such moves are necessary to maintain the character and/or good order of the Show. No monies will be returned to Exhibitors under these conditions.
10. The Exhibitor's property will be placed on display and exhibited at his risk and Canadian Poker Expo Inc. assumes no responsibility for loss and damage thereto. The Exhibitor will assume all responsibility for loss of damage to his property due to fire, theft, flood, lightning, earthquake, explosion, or any other cause beyond the control of Canadian Poker Expo Inc.
11. All goods shipped to the Show must be prepaid and clearly marked with the name of the Exhibitor and the number of his space. Goods must not be shipped to arrive before the scheduled move in date. Canadian Poker Expo Inc. assumes no responsibility for loss or damage to good before, during or after the Show.
12. The exhibitor agrees to have liability and property damage and insurance to limits satisfactory to Canadian Poker Expo Inc. and proof of such insurance shall be available to Canadian Poker Expo Inc. before the opening of the Show.
13. The exhibitor agrees that no display will be dismantled or goods removed during the entire run of the Show and the display will remain intact until the closing hour of the last day of the Show. The Exhibitor also agrees to remove this exhibit, equipment and appurtenances from the Show premises by the final move out time limited, or in the event of failure to do so; the Exhibitor agrees to pay for such additional costs as may be incurred. The removal of equipment or material from the grounds will not be allowed before move out except where accompanied by "Release Forms" provided by Canadian Poker Expo Inc.
14. In the event the building should be destroyed by fire or the elements or if any circumstances whatsoever should occur which might make it impossible for Canadian Poker Expo Inc. to permit Exhibitors to occupy the premises or if the Show is cancelled, the Exhibitor will pay for space only for the period the space was or could have been occupied by the Exhibitor, and Canadian Poker Expo Inc. in no way, will be responsible for claims or damage which might arise in consequences thereof. A refund of all monies received from the Exhibitor will be made by Canadian Poker Expo Inc. in the event of the Show not being held and Canadian Poker Expo Inc. will be released from any and all claims for damages or otherwise.
15. The Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard booth equipment, or to other Exhibitor's property. The exhibitor may not apply paint, lacquer, adhesive or other coating to building columns and floors or to standard booth equipment.
16. The Exhibitor agrees to observe all union contracts and labour relation's agreements in force, agreements between Canadian Poker Expo Inc. and official contractors serving the building and/or companies operating on the grounds in which the building is located. The Exhibitor will not do anything directly or indirectly with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body or which may be in violation of the regulation of the Canadian Fire Underwriters Association or any other similar body.
17. The Exhibitor agrees to maintain qualified personnel in the display at all times during the Show hours.
18. Canadian Poker Expo Inc. will not assume any responsibility for losses or damages incurred from pilferage or any other causes. Exhibitors should take all possible precautions to protect their own property, including insurance if deemed necessary.
19. The Exhibitor may use the Canadian Poker Expo logo to promote only his/her participation at the expo. It cannot be used in any way that could be perceived as endorsement by the Canadian Poker Expo of the Exhibitors Company, product and/or service.
20. Canadian Poker Expo Management reserves the right at its sole discretion to change the date or dates upon which the Expo will be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of this agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall only pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Canadian Poker Expo management. A refund of all monies paid be the Exhibitor to Management will be made by Management in the event that the show is not held as proposed by Management.

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- We agree to abide by all rules and regulations adopted by Canadian Expo Management and have read the conditions of contract as shown above.
 - If this contract is sent to Canadian Poker Expo by facsimile, we authorize the Canadian Poker Expo to take any and all steps as though the facsimile copy of the contract were an original.
 - The Exhibitor must provide proof of adequate insurance coverage, which meet the guidelines of the Canadian Poker Expo. Without this proof of insurance expo Management cannot allow an exhibitor to participate.

Authorized Signature _____ Company name _____ Date _____